



# eBooth Guide

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MAKE THE MOST OF YOUR  
EXHIBITOR LISTING

### Exhibitor List

Exhibitor List         My Exhibitors    [Enhanced](#)   [Floor Plan](#)   [Print](#)   [Help](#)

All # A B C

★ EXHIBITOR NAME\*

- ★ 22MILES Wayfinding
- ★ ABCOM Digital Signage Solutions
- ★ Access Wireless Data Solution
- ★ Adomni
- ★ Advantech Corp.
- ★ ALI Lunch Area
- ★ **Almo Content**
- ★ AOPEN America

#### Almo Content

1447 York Road  
Suite 700  
Lutherville, MD 21093  
United States  
888-420-2566-6548  
215-554-6520 Fax  
<http://www.almoproav.com>

[Content - Creation Service](#)  
[Content - Prepackaged](#)

Booth: DC4   [✉](#)   [📄](#)   [★](#)

Almo Professional AV is a value-added distributor that specializes in serving professional audio/video integrators, dealers and consultants. With a highly skilled sales team, reseller education programs, 10 distribution centers across the U.S. and product lines specifically for the digital signage market, customers can expect the full distribution experience on a local and a personal level. All our account managers are Digital Signage Certified Experts (DSCE).

#### Request Appointment

To request an appointment with this exhibitor complete the form and click SEND EMAIL. If you decide not to send the request, click RESET to clear the form.

Name\*

Email\*

Comments\*

Type the letters exactly as they appear\*



Every DSE exhibitor receives a basic eBooth listing, which is accessed through the online Exhibitor List and includes:

- Company Listing
- Company Profile
- 2 Product Categories
- Industries You Serve
- Appointment Request Tool

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Your DSE eBooth is an important tool to reach attendees interested in your company's solutions!

Accurate content in your listing ensures:

- Your **Print Directory listing** will be correct
- Attendees can learn about your company before the show
- Attendees can **request a meeting** with you at the show

You can easily update your listing in 7 easy steps ...




HOME

This section of the website requires a login password.

Log in today to:

1. Update your eBooth to take full advantage of your online presence.
2. Verify your contact information so attendees can connect with you.
3. Review your program guide listing for accuracy.

If you are an exhibitor and need help with your eBooth or upgrades, please contact Raquel Dixon:  
[rdixon@exponation.net](mailto:rdixon@exponation.net)

Password 

Sign me in automatically

[Forgot your password?](#)

No worries. We can [retrieve](#) your password.

## 1) Log In

[Click here to access the eBooth Log-in page](#)

Or paste this link in your browser:  
[http://bit.ly/DSE2020\\_eBooth\\_Login](http://bit.ly/DSE2020_eBooth_Login)

Enter your eBooth log-in password.

If you do not have your password, you can use the system to have it emailed to you.

## Booths

## DSE 2021 Space Selection

#2805

**EDIT BOOTH INFO**

Manage the information that appears on your eBooth so attendees know to visit you on the show floor.

**MY ACCOUNT**

Print a copy of your account statement, see when the next payment is due or make a payment through the website.

**MANAGE VIDEOS**

Show the attendees what your products can do.

**MANAGE PRODUCTS**

Upload pictures and enter a description of the products you will be showcasing on the exhibit floor.

**MANAGE PRESS RELEASES**

Enter newsworthy information about your company, products and your presence at the show.

**SHOW SPECIALS**

Will you be offering any specials at the show? Use this section to announce your show specials.

## 2) Access eBooth Listing Content

Once logged in, you will see this field.

Click **EDIT BOOTH INFO** link to access your listing information.

**Booth Info**

Company Name	Reserved
Booth Label	3005, 1212, 1618, 2818, 3212
Contact Name	John Smith
Email*	jsmith@company.com
Website URL*	www.company.com
Address1*	123 Street
Address2	
Country*	United States
State*	Georgia
City*	Atlanta
Zip*	30328
Phone*	123-456-7890
Fax	Fax
Toll Free	Toll Free
Primary Address Checkbox	<input type="checkbox"/> Make the above address my permanent company address.
Print Profile (Max 500 Characters)*	Here is where you can describe your company and the products and services you offer.

### 3) Complete Your eBooth Info

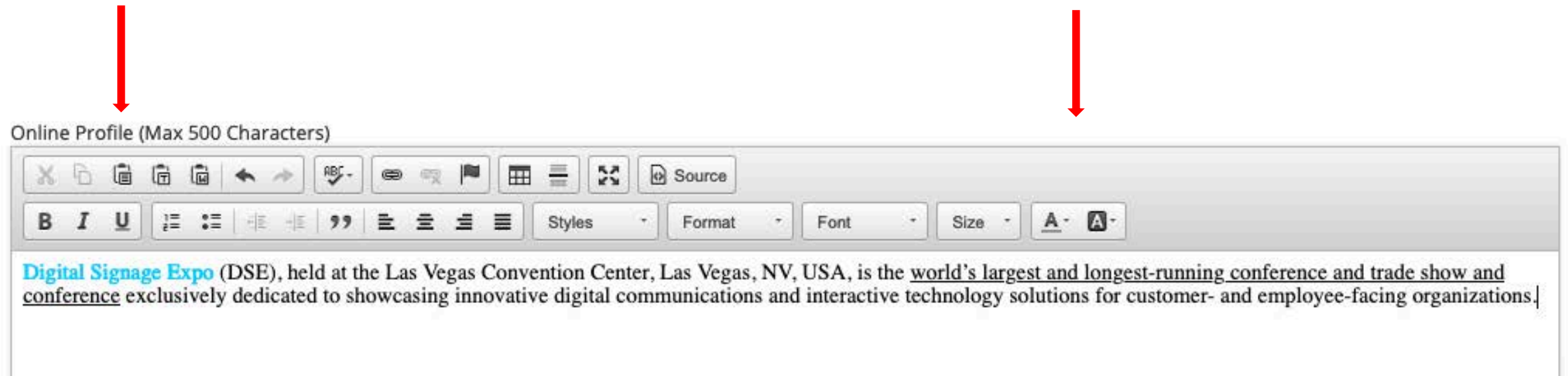
**IMPORTANT:** The contact name and email in these fields should belong to the person who will receive appointment requests generated by visitors to your eBooth. Be sure this is the correct contact person to receive these requests. *[Name and email will NOT be listed in the print directory]*

#### PRINT DIRECTORY LISTING

We pull our print directory listings from your eBooth, so **double check that your website URL, full address, phone number and Print Profile are correct.** Update these fields as needed.

## 4) Complete Your eBooth Online Profile

You may use the same description in your online profile as the print profile – or change it up! The built-in WYSIWYG editor allows you to add color and text treatments that will appear in your online description.



Online Profile (Max 500 Characters)

The screenshot displays a WYSIWYG editor interface. At the top, there is a toolbar with various icons for text editing, including undo, redo, bold, italic, underline, bulleted list, numbered list, link, unlink, text color, background color, indent, outdent, and source code. Below the toolbar, there are dropdown menus for 'Styles', 'Format', 'Font', and 'Size', along with 'A-' and 'A+' icons for font color and background color. The main text area contains the following text: **Digital Signage Expo** (DSE), held at the Las Vegas Convention Center, Las Vegas, NV, USA, is the world's largest and longest-running conference and trade show and conference exclusively dedicated to showcasing innovative digital communications and interactive technology solutions for customer- and employee-facing organizations.

**Categories:**

(Please select the categories for your products and services):\*

**Products/Services**

- Advertising - Agency
- Advertising - Creative
- Advertising - Media Planning/Buying
- Advertising - Outdoor
- Advertising - POP
- Advertising - Sales Agency
- Aggregator
- Analytics
- Association
- Audio
- Connectivity Components
- Consultant
- Content - Creation Service
- Content - Prepackaged
- Control Systems
- Displays - 3D
- Displays - All-In-One Displays
- Displays - LCD
- Displays - LED
- Displays - OLED
- Displays - Outdoor
- Displays - Plasma
- Displays - Tablets
- Displays - Touch Screen - Single Touch
- Displays - Touch Screen- Multitouch
- Enclosures
- Financing
- Hardware
- Installer
- Integrator
- Interactive Technology - Augmented Reality/Immersive
- Interactive Technology - Gesture Controlled
- Interactive Technology - Information/Wayfinding

- Interactive Technology - Integrated Touch Displays/Kiosks
- Interactive Technology - Mobile
- Marketing and PR
- Measurement and Analytics
- Media Players
- Menu Boards
- Mobile
- Mobile Solutions
- Mounting Solutions
- Network Management
- Networks/Delivery - Cellular
- Networks/Delivery - DSL/Cable
- Networks/Delivery - Satellite
- Networks/Delivery - Wired
- Networks/Delivery - Wireless
- Photography - Custom
- Photography - Stock
- Power Quality
- Projectors
- Repair/Maintenance
- Research
- Resellers/Distributors
- Screen Materials
- Security
- Software - Content Creation
- Software - Content Mangement and Distribution
- Software - Other
- Software - Software as a Service (SAAS)
- Tradeshow/Conference
- Video - Production
- Video - Stock
- Video Walls

## 5) Choose Your Product / Service Categories

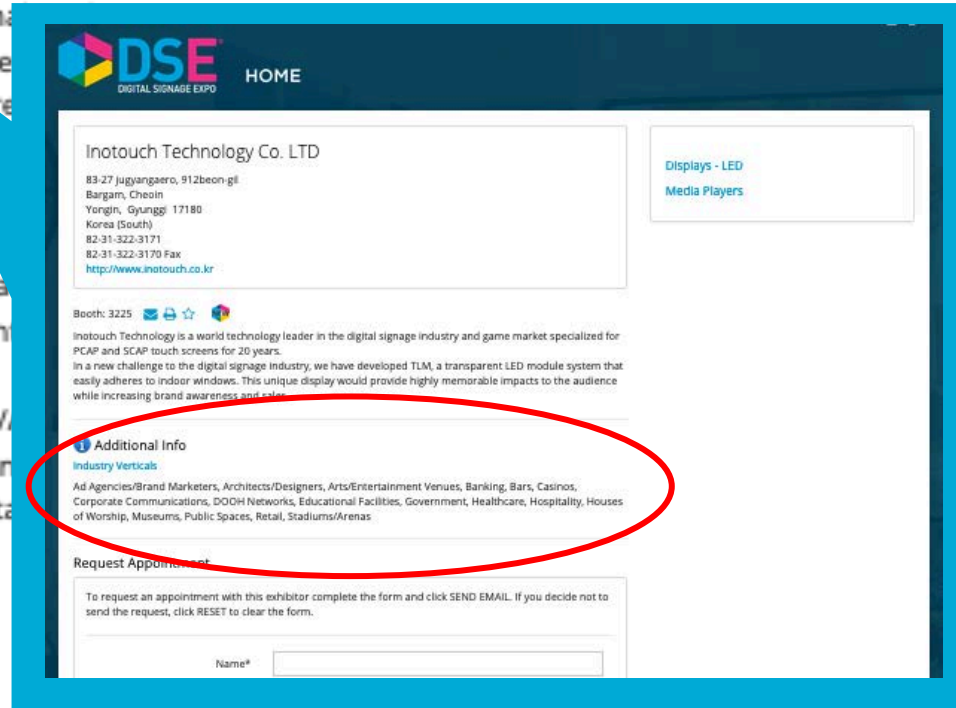
Your basic listing allows you to choose 2 categories.

**IMPORTANT:** We pull our print directory categories from your eBooth, so make sure you've selected these before saving your listing.



## Industry Verticals

- Ad Agencies/Brand Marketers
- Architects/Designers
- Arts/Entertainment Venues
- Banking
- Bars
- Casinos
- Corporate Communications
- DOOH Networks
- Educational
- Government
- Healthcare
- Hospitality
- Houses of Worship
- Museums
- Public Spaces
- Restaurants
- Retail
- Stadiums/Arenas
- Systems Integrators
- Transportation



**DSE** HOME  
DIGITAL SIGNAGE EXPO

**Inotouch Technology Co. LTD**  
83-27 Jugyangaero, 912beon-gil  
Bargam, Cheoin  
Yongin, Gyeonggi 17180  
Korea (South)  
82-31-322-3171  
82-31-322-3170 Fax  
<http://www.inotouch.co.kr>

Booth: 3225

Inotouch Technology is a world technology leader in the digital signage industry and game market specialized for PCAP and SCAP touch screens for 20 years. In a new challenge to the digital signage industry, we have developed TLM, a transparent LED module system that easily adheres to indoor windows. This unique display would provide highly memorable impacts to the audience while increasing brand awareness and sales.

**Additional Info**  
Industry Verticals  
Ad Agencies/Brand Marketers, Architects/Designers, Arts/Entertainment Venues, Banking, Bars, Casinos, Corporate Communications, DOOH Networks, Educational Facilities, Government, Healthcare, Hospitality, Houses of Worship, Museums, Public Spaces, Retail, Stadiums/Arenas

Request Appointment  
To request an appointment with this exhibitor complete the form and click SEND EMAIL. If you decide not to send the request, click RESET to clear the form.

Name\*

## 6) Choose the Industries Your Company Serves

Check the boxes of the industries you serve, and they will show up in your eBooth listing. There is no limit to the number of industries you can select.

## 7) Get Social

Add your Twitter, Facebook and/or LinkedIn URLs so attendees can connect with you on social media. When you add your social URLs here, icons are automatically added to your eBooth *and your company entry on the Exhibitor List*.

**IMPORTANT:** Be sure to save your entry by clicking the green SAVE button.

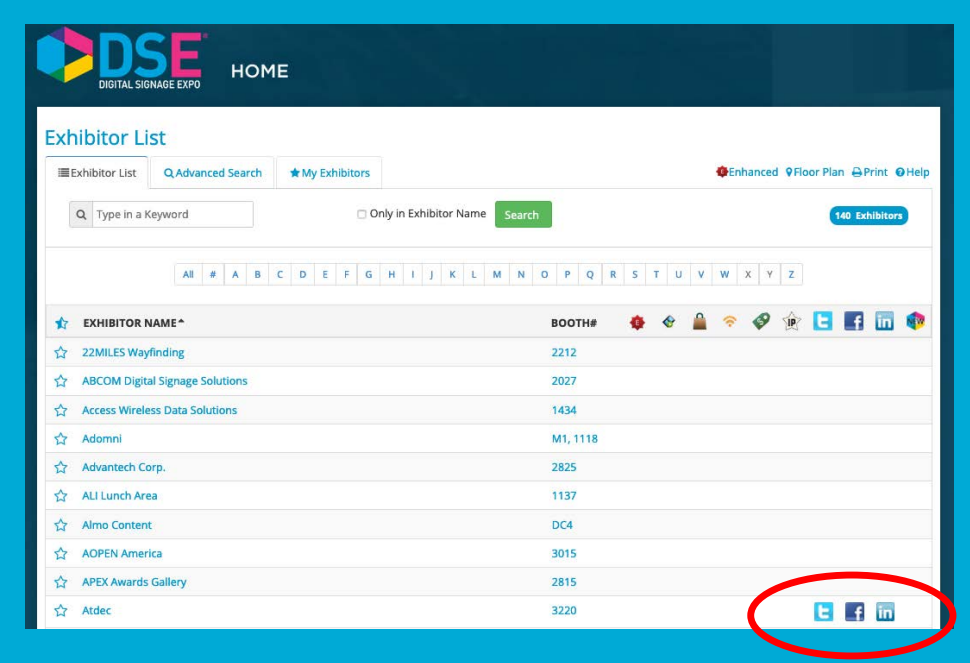
Industry Partners consistently support DSE, contributing to the show's success!

Twitter URL











Facebook URL

LinkedIn URL

New Exhibitor



EXHIBITOR NAME	BOOTH#
22MILES Wayfinding	2212
ABCOM Digital Signage Solutions	2027
Access Wireless Data Solutions	1434
Adomni	M1, 1118
Advantech Corp.	2825
ALI Lunch Area	1137
Almo Content	DC4
AOPEN America	3015
APEX Awards Gallery	2815
Atdec	3220

LISTING OPTIONS		BASIC Free	ENHANCED* \$1,000
	<b>Company Profile</b> Add relevant company information. This description will be pulled for the DSE printed directory	500 characters	500 characters
	<b>eBooth Logo</b> Included in keyword search	N	Y
	<b>Floor Plan Logo</b> **Must have a 20x20 booth space or larger	N	Y
	<b>Product Categories</b> Select the ones that buyers are most likely to search to find you	2	10
	<b>Product Image w/ Description</b> Display detailed product descriptions along with full color images	0	7
	<b>Press Releases</b> Highlight what's happening at your company	0	7
	<b>Show Specials</b> Spotlight the special deals – discounts, giveaways & sweepstakes, etc.	0	3
	<b>Brands</b> Included in keyword search	100 characters	200 characters
	<b>Social Media Icons</b> Link to your Facebook, Twitter and LinkedIn pages	Y	Y
	<b>Videos</b> Show attendees what your company does best through a video!	N	2

## Upgrade Your eBooth to Gain More Visibility for Your Company!

A booth upgrade includes:

- More Product Categories
- Product Images with Details
- Press Releases
- Show Specials
- Videos

### Contact:

Raquel Dixon, Online Sales Associate  
770-817-5908 | [rdixon@exponation.net](mailto:rdixon@exponation.net)

Plus, more icons in the online Exhibitor List to set your company apart!