



ONLINE ADVERTISING CONTRACT

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP/POSTAL CODE: _____ COUNTRY: _____

PHONE: _____ FAX: _____

ADVERTISING CONTACT NAME: _____ EMAIL: _____

Select ALL that apply in the blank space provide next to each promotional opportunity:

- eBlasts**
- Full List (20,000+)1x for \$1,600/email
 - Full List (20,000+) 6x for \$8,500
 - Full List (20,000+) 12x for \$15,000
 - Attendee list ONLY.....1x for \$900/email
 - Attendee list ONLY..... 6x for \$4,800
 - Attendee list ONLY..... 12x for \$8,500

- eBooth Upgrades**
- Platinum \$1,000
 - Floorplan Logo \$500

- Pre/Post-Show Product Spotlights**
- Pre Show or Post-Show\$350
 - Pre-Show AND Post-Show \$650

- MyDSE Newsletter**
- Leaderboard..... \$4,000
 - Horizontal banner (4 available) \$2,000

- eDaily Newsletter**
- Leaderboard..... \$5,000
 - Horizontal..... \$4,500

- DSE Site Ads (Run-of-site)**
- 1 month.....\$350
 - 3 months.....\$900


- ePost Newsletter**
- Leaderboard.....\$2,500
 - Horizontal..... \$2,000

- Other**
- Mobile App Push Notifications (10 available)..... \$1,000/notification
 - Featured Exhibitor.....\$600/week
 - Floorplan Banner (2 Available)\$1,500

CRAIG HENDERSON
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 770-817-5907



ANDREA VARRONE
Show Director
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 770-817-5905



DSE USE ONLY:

TOTAL DUE: _____

RUN DATES: _____

AUTHORIZED BY: _____

MISCELLANEOUS: _____

The undersigned agrees to pre-pay fee(s) specified above for the rate indicated (please see box above).

By signing this contract, I agree to the terms and conditions outlined in the agreement and that payment is due upon receipt of invoice. I understand that NO online promotions will be scheduled until payment has been received.

NAME OF AUTHORIZED SIGNER: _____ DATE: _____

SIGNATURE: _____ TITLE: _____