



Take advantage of this exciting promotional package for new products - available exclusively to **DSE 2020 exhibitors for just \$600!**

## FEATURES AND BENEFITS:

- Inclusion in a dedicated eblast to all DSE 2020 registrants
- A press tour each morning of the show
  - \* 8-10 of the products will be chosen for the press tour on Day 1 of the show.
- A premium spot on the show floor to showcase your new product
- A dedicated section in the official DSE 2020 printed show directory
- Inclusion on the New Products Showcase page on the DSE website, which will include an image of your new product and a description

**NEW Product Showcase  
2020 ENTRY FORM**

**ENTRY DEADLINE:  
AUGUST 14, 2020**

Company Name: \_\_\_\_\_ Rate= \$600/entry

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Product Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Billing Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

\* All entries need to be pre-paid or entry will not be accepted

Product Category (MUST select only one)

Display  Kiosk  Media Player  Menu/Message Board  Full Solution  CMS/Software  Hardware  Mount

50-Word Product Description:

Attach Product Image and Logo. (**IMPORTANT!** PRODUCT IMAGE should be JPEG; 300 dpi at a finished size of 265 x 265 pixels. LOGO should be Illustrator EPS with text converted to outlines.)

Product Introduction Date (All entries must have been introduced into the marketplace within a year of the DSE event): \_\_\_\_\_



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*The following information is needed to help us create the display area for your product at the show:*

1. Does your new product require electrical? If yes, how many plugs?
  
  
  
  
  
  
  
  
  
  
2. What are the dimensions of your new product (height, width, and depth)?
  
  
  
  
  
  
  
  
  
  
3. What is the approximate weight of your new product?
  
  
  
  
  
  
  
  
  
  
4. How would your product best be displayed?
  - Display case (display case provided)
  - Table (table space provided)
  - Floor space (up to a max 5'x5')

**NO MORE THAN TWO PRODUCTS PER EXHIBITOR**

*\*\* All qualified entries will be contacted after the entry deadline with instructions for on-site product drop-off/pick-up times and other logistics.*

**CONTACT:**

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