



Sign up for 2020 at the Show for Industry Partner Benefits!

This program is designed to recognize your company's value to the success of the show and to this exciting, growing market. Industry Partners are companies who consistently support Digital Signage Expo, our industry's most important and exclusive showcase.

How to Qualify

Exhibitor must select an exhibit space at the 2019 event for the 2020 show.

In addition, exhibitor must confirm contract and pay the initial 20% deposit by 4/15/19 due date to maintain status.

Benefits

- ▶ One FREE 2020 DSE Conference Pass per 200 net square feet of exhibit space (a minimum of \$895 value)
- ▶ Access to the exclusive "Industry Partner Lounge" (details below).
- ▶ Priority crate & carton return and inbound/outbound freight handling.
- ▶ Recognition as an Industry Partner in the Official Show Directory and on-site signage.
- ▶ Additional 5 space selection priority points for the following year's show.

Pre-Show Marketing

- ▶ Highlighted Company Name in Exhibitor List on DSE website.
- ▶ Included in a special Industry Partner pre-show email blast to 2020 registrants.

Industry Partner Lounge Exclusive access for exhibitors and their guests, including:

- ▶ In the exhibit hall, staffed by a receptionist
- ▶ Comfortable, upscale furniture
- ▶ Reserved Meeting Rooms available
- ▶ Complimentary WiFi access
- ▶ Complimentary coffee & snacks