

DSE 2020 will offer more than 100 educational opportunities, including 12 pre- and post-show events, 21 industry-specific peer networking luncheon roundtables, 32 general conference sessions, 52 free on-floor presentations, and a program of study to ensure certification renewal in cooperation with the Digital Signage Experts Group.

54 Conference Sessions, Including:

- Opening Keynote
- 21 Lunch Roundtables – *Focused on a specific market/vertical, each room will hold intimate roundtable discussions facilitated by industry peers. The objective is to share and have discourse about real-world strategies and issues.*

Seminar Vertical Tracks:

- Brand Marketing & Advertising
- Campus Tech
- Corporate Environments
- Digital Content
- DOOH
- Entertainment Design & Planning
- Experiential
- Fundamentals
- Hospitality
- Industry Trends
- Integrators
- Maintenance & Management
- Public Sector
- Restaurants
- Retail
- Smart Cities
- Transportation
- Venues & Public Spaces

In-depth Focused Workshops:

- Content Workshop
- Data Privacy Workshop
- Programmatic Workshop

Co-located Partner Events:

- Digital Out-of-Home (DOOH) Strategy Summit – Presented by Digital Signage Federation
- SEG D Branded Environments – Presented by SEG D
- Digital Workplace Summit – Presented by ALL

Certification Programs:

- Digital Signage Certified Expert (DSCE) Program
- Digital Signage Content & Media Expert (DCME) Program
- Digital Signage Content & Media Expert (DCME) Program
- Digital Signage Network Expert (DSNE) Program

Digital Signage Guided Installation Tour – *featuring some of the best digital signage in Las Vegas.*

New Attendee Bootcamp – *An orientation for new attendees to discover educational opportunities at DSE, as well as how to best navigate the show floor and talk to vendors.*

Women of Digital Signage Meetup

52 Free On-floor Presentations – *30-min sessions that cover what's revolutionizing digital signage.*

Theaters include:

- Best Practices
- Content + Experience (C+X)
- DOOH Marketplace
- Latin Pavilion

