



Increase your visibility and booth traffic with an ad in the **Official Printed Show Directory**

CONFERENCE: **MARCH 25-29, 2019**  
 EXHIBITION: **MARCH 25-29, 2019**  
 LAS VEGAS CONVENTION CENTER  
 S1 SOUTH HALL

### MATERIAL SPECS

Trim: 8.5" x 11"

DIGITAL MATERIAL REQUIRED.

CMYK color only; NO spot-color, pantone or RGB. Use SWOP-standard images in CMYK at 300 dpi.

### ACCEPTABLE AD FILES:

- PDF (Press Quality or PDF/X-1A);
- Illustrator .eps (all images must be embedded and text converted to outlines; CS3 or lower);
- Photoshop .eps or .tif.

Trim, bleed and center marks may be included in the file but must be kept outside the "live" area. **Bleed must extend 1/8" beyond trim. Keep live matter 3/8" from trim edge. Name files using advertiser's name in file.**

### IMPORTANT DEADLINES

- Ad Space Deadline:

**FEBRUARY 22, 2019**

- Ad Materials + Payment Deadline:

**MARCH 1, 2019**

### THE DIRECTORY INCLUDES:

- Complete Event Schedule — including all seminar information.
- Show floor map.
- Exhibitor listing in alphabetical and booth order.
- Category Listings

### ADVERTISER BENEFITS

- Directory distributed to every attendee when they enter the show.
- Impact attendees during the show in a targeted advertising environment.
- Lasting Impact and shelf life — attendees will use this directory as their industry guide long after the show closes.

### MAKE YOUR COMPANY STAND OUT FROM THE REST. RESERVE TODAY!

ASK US ABOUT OUR PREMIUM Positions | CHECK BOX(ES):

<input type="checkbox"/> "Pocket" Floor Map	\$6,000	<input type="checkbox"/> Combo ( <i>ad &amp; enhancement</i> )	\$1,750
<input type="checkbox"/> Floor Map Sponsor	\$5,000	<input type="checkbox"/> Full-page, 4-color ad	\$1,500
<input checked="" type="checkbox"/> Back Cover	<del>\$3,000</del>	<input type="checkbox"/> 1/2 page 4-color ad	\$1,000
<input checked="" type="checkbox"/> Inside Front Cover	<del>\$2,100</del>	<input type="checkbox"/> Enhanced Listing	\$400
<input type="checkbox"/> Inside Back Cover	\$1,900	<input type="checkbox"/> Registration Sponsor	\$10,000

- Enhanced listing includes logo over company listing and bold company name under alpha and numeric listing in directory
- Directory combo includes a full page ad and enhanced listing

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Country \_\_\_\_\_

E-mail \_\_\_\_\_ Booth # \_\_\_\_\_

Signature \_\_\_\_\_

To reserve AD or COMPANY LISTING ENHANCEMENT, complete this form and E-MAIL to [kpost@exponation.net](mailto:kpost@exponation.net) or fax to 770-518-0022

All ads in Directory must be pre-paid by March 2 to be included in the Directory.

**SUBMIT**