



DIGITAL SIGNAGE EXPO 2018
 LAS VEGAS CONVENTION CENTER
 CONFERENCE MARCH 27-30
 EXHIBIT HALL MARCH 28-29

2018 EVENT PRICING

Schedule and pricing subject to change.

DSF (Digital Signage Federation) members receive a 10% discount on education pricing. For membership information, visit <http://www.digitalsignagefederation.org/>. DSF membership may be purchased during DSE registration process.

Education programs run Tuesday, March 27 through Friday, March 30, 2018.	Before 2/17/18	On/After 2/17/18	DSF MEMBERS	
			Before 2/17/18	On/After 2/17/18
	Early Bird Discount expires 11:59 PM PST on 2/16/18			
	10% discount			
Package Experiences				
ULTIMATE (Tuesday, Wednesday, Thursday and Friday) - BEST VALUE	\$ 1,495	\$ 1,795	\$ 1,345	\$ 1,615
Full 4-day Education Pass: Wednesday Keynote, Thursday Keynote, Networking Reception, APEX Awards and Exhibit Hall Pass				
PREMIUM (Tuesday, Wednesday, Thursday or Friday)	\$ 1,195	\$ 1,495	\$ 1,076	\$ 1,346
3-day Education Pass: Wednesday Keynote*, Thursday Keynote**, Networking Reception, APEX Awards and Exhibit Hall Pass * if Wednesday is selected ** if Thursday is selected				
SIGNATURE (Tuesday, Wednesday, Thursday or Friday) - MOST POPULAR	\$ 895	\$ 1,115	\$ 806	\$ 1,004
2-day Education Pass: Wednesday Keynote*, Thursday Keynote**, Networking Reception, APEX Awards and Exhibit Hall Pass * if Wednesday is selected ** if Thursday is selected				
DELUXE (Tuesday, Wednesday, Thursday or Friday)	\$ 495	\$ 595	\$ 446	\$ 536
1-day Education Pass: Wednesday Keynote* or Thursday Keynote**, Networking Reception, APEX Awards and Exhibit Hall Pass * if Wednesday is selected ** if Thursday is selected				
A La Carte Selections				
Each seminar (Wednesday and/or Thursday)	\$ 195	\$ 245	\$ 176	\$ 221
Exhibit Hall Pass (includes Wed. Evening Networking Reception & APEX Awards)	FREE	\$ 100	FREE	\$ 90
Best Practices Theater/Digital Content Show Theater Sessions	FREE	FREE	FREE	FREE
Emerging Tech Talks	\$ 75	\$ 100	\$ 68	\$ 90
Wednesday Keynote Breakfast	\$ 225	\$ 275	\$ 203	\$ 248
Thursday Keynote Luncheon	\$ 225	\$ 275	\$ 203	\$ 248
Tuesday Programs				
Digital Signage Certified Expert Program 9:00 AM - 5:00 PM	\$ 495	\$ 595	\$ 446	\$ 536
Digital Signage Display Expert Program 9:00 AM - 5:00 PM	\$ 495	\$ 595	\$ 446	\$ 536
Digital Signage Tour of Las Vegas 7:30 AM - 1:30 PM (includes breakfast)	\$ 495	\$ 595	\$ 446	\$ 536
DOOH Strategy Summit 9:00 AM - 5:00 PM	\$ 495	\$ 595	\$ 446	\$ 536
Customer Experience Summit 9:00 AM - 5:00 PM	\$ 495	\$ 595	\$ 446	\$ 536
SEGD Branded Environments 9:00 AM - 5:00 PM	\$ 495	\$ 595	\$ 446	\$ 536
New Attendee Bootcamp 2:30 PM - 5:00 PM	FREE	FREE	FREE	FREE
Digital Workplace Summit (Pre-show event) 9:00 AM - 5:00 PM* * Optional selection for Digital Workplace Summit Attendees	\$ 495	\$ 595	\$ 446	\$ 536
Wednesday/Thursday Program				
Digital Workplace Summit (Two-day event) 9:00 AM - 5:00 PM <i>Available only with Signature package or higher (Wednesday and Thursday must be selected)</i>	\$ 895	\$ 1,115	\$ 806	\$ 1,004
Friday Programs				
Digital Signage Content and Media Expert Program 9:00 AM - 5:00 PM	\$ 495	\$ 595	\$ 446	\$ 536
Digital Signage Network Expert Program 9:00 AM - 5:00 PM	\$ 495	\$ 595	\$ 446	\$ 536
Non-exhibiting Supplier (Exhibit Hall Pass)	\$ 995	\$ 1,295		